WHY I LOVE YOU BUT HAD TO LEAVE?







'YOU GUYS'....?



CAVEATI



- The Qual Revolution!
- Innovation Labs
- Brand / Strategic / Niche Agencies

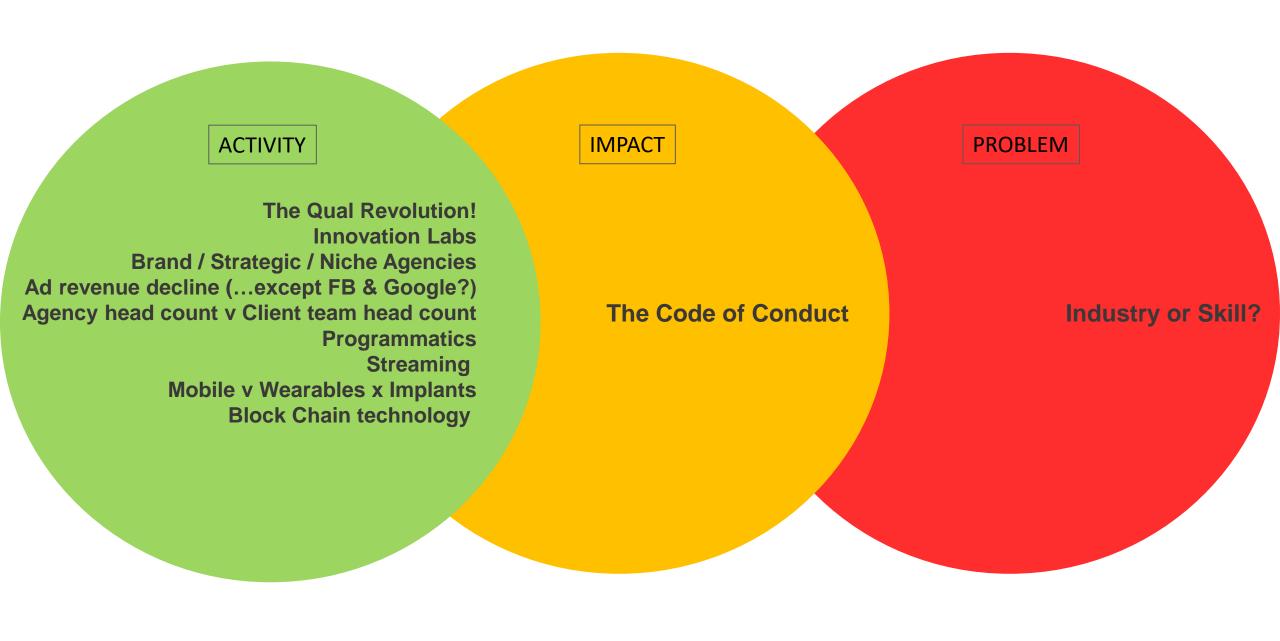
SECURITY NOTICE FURTHER INSPECTION MAY BE REQUIRED

- Brand Tracking decline
- Ad revenue decline (...except FB & Google?)
- Agency head count v Client team head count
- Programmatics
- Streaming
- Mobile v Wearables x Implants
- Block Chain technology





SO WHAT?







WHAT IF...

SORRY IF I OFFEND I DON'T EXPECT ANYONE TO AGREE ITS JUST A CHALLENGE I WILL ALWAYS BE A RESEARCHER