



RAEAWARDS

for effective research, data and insights

**RESEARCH
ASSOCIATION
EFFECTIVENESS
2018 AWARDS**



**SUBMISSION
TEMPLATE**

Celebrating the
Contribution
of Research,
Data & Insights
to New Zealand

17 August 2018
Hilton Hotel, Auckland





SUBMISSION TEMPLATE

2018 RAEAWARDS

Contact email address for receipt acknowledgement:

Project Title:

Project date:

Awards Category:

Do you want to enter this submission into the Innovation Award?

Yes No

Company name:

Within your Company, Name(s):

Commissioning Company Name (the organisation who used the project):

Commissioning Company – Contact Name:



Marketing / Client Background – 15%
(Suggested word count: 300-400)





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Project Plan – 15%

(Suggested word count: 300-400)



Project Outcomes and Effectiveness - 65%
(Suggested word count: 1,000-1,300)





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Other impacts of the work done – 5%

(Suggested word count: 300-400)



Executive Entry Summary - Approved for Media Release
(Suggested word count: 200 – not included in the total 2,500-word limit)



Project Description - For introduction of the entry at the ceremony
(Suggested word count: 60 – not included in the total 2,500-word limit)

