



DRAFT - Embargoed Until: 30th June 2022, 00:01 BST

Significant Insights Global 30 Under 30 2022 opens for nominations

- Help identify the next generation of insight leaders on the verge of making it big in research and insights, or nominate yourself
- The final list of 30 will have made a huge impact in their day-to-day role, the wider research and insights industry, and/or, in some way, helped to accelerate positive change in the world.
- Global judging panel assembled from Netflix, Coca-Cola, Kantar

Global online research and insights content platform, Significant Insights, opens the call for nominations for the annual Significant Insights 30 under 30 list 2022 on the 30th June.

The global and impressive list of judges will be looking for the insight leaders, innovators, creators and thinkers, from around the world, under 30 years of age on the 30th November 2022, and who are making big strides in the world of research and insights.

Not only will these members of the insights, data, research, fieldwork and wider research community have made a huge impact in their day-to-day role, but also, and most importantly, on the wider research and insights industry, and/or, in some way, helped to accelerate positive change in the world.

The annual Significant Insights Global 30 Under 30 List aims to recognise the research and insight industry's exceptional young talent; showcase their achievements and reward their drive, creativity and passion. All of this, making them 'the ones to watch' within the global research and insights industry.

James Endersby (UK), CEO of strategic insight agency, Opinium, and founder of Significant Insights and the 30 under 30 List, said: 'We need to champion our young researchers and inspire the next generation of insight professionals from all backgrounds. Delighted to launch the Significant Insights Global 30 under 30 2022 which will again help promote, champion and unleash future insight leaders.'

See who made the 2021 Global 30 Under 30:

<https://www.significantinsightsmedia.com/30-under-30-2021/>

Inaugural Global 30 Under 30 List Honouree Hannah Kirk from Blue Yonder: *"To be recognised on this list and be part of such a special group is an honour!"*

The global judging panel:

The judging committee is diverse and spans 14 countries. Including Begonia Fafian, Human Insights Senior Director at Coca-Cola Company LATAM, Harry Unwin, Senior Research Manager at Bayern München and Patrick Collins Consumer Insights Director at Netflix, EMEA.

The judges, all passionate about championing and developing junior researchers, will hope to spend the next three months advocating for, and spreading the word to their networks.

Back for a second year as a judge, i-View founder Bob Qureshi said: *“The 2022 Significant Insights Global 30 Under 30 is anchored as one of the most sought-after nominations in the MR industry calendar. It’s been my privilege and honour to have Co-chaired and help judge the 2021 nominations and it’s with pride I look forward to being on the judging panel for the 2022 Awards. If you’ve a shining star in your organisation and you feel can hold their own amongst the very best talent around the globe, please do the right thing and nominate them!”*

The 2022 Judging Committee:

Ankesh Agarwal - Majid Al Futtaim (UAE)
Annie Pettit - E2E Research Services (Canada)
Begonia Fafian - The Coca-Cola Company (Mexico)
Bob Qureshi - i-View (UK)
Cait Wilson - ŌURA (USA)
Dali Tembo - Culture Foundry (South Africa)
Diego Adolfo Chávez Terrazas - EyeSee Research (Mexico)
Emily Bunce - DailyPay (USA)
Finn Raben - ESOMAR (Netherlands)
Harry Unwin - FC Bayern München (Germany)
James Endersby- Opinium (UK)
Jamie McCracken - Nike (USA)
Jillian Roche - NewsSearch Asia (Malaysia)
Jonathan Deitch - Cint (Germany)
Lisa Courtade - Organon (USA)
Marie Delrieux - Carmilla (France)
Natalia Infante Caylor - Hola Insights (USA)
Pallavi Dhall - Kantar (India)
Patrick Collins - Netflix (UK)
Pravin Shekar - Krea eKnowledge (India)
Rachel Hawley - Fieldwork, Inc. (USA)
Seyi Adeoye - Pierrine Consulting (Nigeria)
Shaahin Shariat -Blinkist (Germany)
Sue York - The Research Society (Australia)
Susanna Baggaley - RANZ (New Zealand)
Tom Savigar - Avansere (Norway)
Vanessa Oshima - Heart Data Inc (Japan)
Wiepke van der Wal - Innovators4Research (Netherlands)
Zoe Wilson - AustralianSuper (Australia)

Annie Pettit from, Chief Research Officer at E2E Research Canada: *“Being a judge for SI Global 30 under 30 is a wonderful reminder of how dedicated our young researchers are to our industry and to their local communities. Many of them are quietly doing amazing things to support their company and inspiring things to give less privileged people a hand up. They deserve to be recognized on a public stage.”*

The Entry Requirements

The judges will be looking for the insight leaders, innovators, creators and thinkers, under 30 years of age, and making big strides in the world of insights. This could be reflected in their day-to-day work for clients and/or stakeholders, or the influence and impact they have made at their organisation, the wider research and insights industry, or through their use of data and insights to help accelerate positive change in the world.

And to enter they/you simply have to be a member of the global research and insights community and 29 or younger on November 30th, 2021.

The two core entry questions the entrants or nominators will need to answer:

1. Tell us about the outstanding contribution they have made in their day-to-day role. Bring to life the impact they have had on clients, colleagues, internal stakeholders and their wider organisation. (250 words)
2. How does their outstanding contribution to the profession accelerate positive change in the world? (e.g. do they champion important initiatives and/or the industry) (250 words)

Access the entry form here: <https://forms.gle/Mxwm7ajTeBF3iqkC8>

Important Dates

Nominations open: **30th June 2022**

Nominations close: **30th September 2022**

Launch of the 2022 30 Under 30: **30th November 2022**

About Significant Insights

Significant Insights is a new global content platform for the market research industry and is on a mission to make our sector more accessible by bringing our incredible people, their journeys, lessons, tips and inspiring stories to life.

Significant Insights wants to help younger researchers develop their careers and open up the industry to all backgrounds, and to those that might not consider it.

In short, the platform simply exists to profile and give a voice to senior researchers, and younger researchers on their way up, and to provide a channel for them impart their wisdom, so that new researchers, and those outside our industry can learn, grow, develop and find their ways to the top.

www.significantinsightsmedia.com