

Ross Pearce Profile

Ross has a broad and far-reaching innovation background from managing and leading innovation at an executive level through to leading product design and development efforts across a wide range of technologies and HVMS sectors including: medical, scientific, automotive, consumer, computer, electronic, security, refrigeration, marine, heating, juvenile, gaming, communication, furniture, food, retail, logistics and vending. Through his work he has established a network of global innovation leaders and assisted many companies across Australasia to commercialise their knowhow and deliver improved commercial results through good innovation and design practice.



Ross established the product design consultancy, Konstrukt, in Sydney in the late 1980's. Konstrukt was a founding tenant at the Australian Technology Park in Sydney and amongst other initiatives was an early champion of Human Centered Design (HCD) and collaboration, actively forming and facilitating diverse discussion and project groups. In the late 90's Ross sold Konstrukt to further his interest in innovation practice. This led to a commercial innovation role with a major Australian Tier 1 automotive supplier, where he established and successfully managed one of the largest global materials handling logistics project ever attempted. He subsequently held Innovation Management roles for two iconic New Zealand companies. Ross has also been a member of the NZTE Better by Design team advising NZ leadership teams on HCD practice and more recently employed by Callaghan Innovation to advance innovation practice across NZ businesses. This has seen Ross introduce and advise NZ business leaders on innovation practice, from innovation essentials through to best global practices. Beyond his deep Innovation experience Ross has a passion in understanding new thinking around Innovation practice and how to effectively apply that into the New Zealand business landscape, helping drive sustainable growth and profitability.